



Brand: Go Glam  
Product Description: Heishi Bracelet Expansion pack  
Project ID:  
Component:  
Material: 250gsm CCNB  
Grain/Corr. Direction: vertical  
Spec. No.: T.37575-0001 insert  
Rev. Description:  
Revision Date: 2023-01-04  
Notes:

Brand: Go Glam  
Product Description: CLM F25 Stack'd Heishi Bracelet Refill  
Project ID:  
Component:  
Material: 350gsm CCNB  
Grain/Corr. Direction: horizontal  
Spec. No.: T.37575-0001 OC REV3  
Rev. Description:  
Revision Date: 2024-11-06  
Notes:



## Production Notes

Artwork serial (docket):  
T37575\_0001\_20153321\_GML\_WB\_R2(CLM\_Stackd\_Heishi\_Expansion\_Pack\_F25)  
Visual Branding Designer / Date:  
Even Huang (03/18/2025)



Brand: CLM  
Material: Following Engineer Spec  
Coating:

### Spot/Pantone color

| Pantone        | Color                                                                               | Target Values |        |        | Measured Values |   |   | Densities (482003) | <b>Spectrophotometer settings:</b><br>A: Observer Angle: 2<br>B: Illuminant: D50<br>C: Filter: Colorimetric - M1/D50<br><br><b>Printed color approval process:</b><br>The color tolerance for the print run with the spectrophotometer is ΔE 00.52 averaged from measuring the color on the left side, middle, and right side of the printed board. |
|----------------|-------------------------------------------------------------------------------------|---------------|--------|--------|-----------------|---|---|--------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
|                |                                                                                     | L             | a      | b      | L               | a | b |                    |                                                                                                                                                                                                                                                                                                                                                     |
| Pantone 685 C  |  | 64.61         | 82.9   | -10.91 |                 |   |   |                    |                                                                                                                                                                                                                                                                                                                                                     |
| Pantone 3235 C |  | 76.43         | -46.22 | -6.00  |                 |   |   |                    |                                                                                                                                                                                                                                                                                                                                                     |

- This contract proof is simulated ISO-12647-2 printing standard on CCNB / C15.(G7 specification)
- CMYK color on printing must closely matching to this contract proof.
- The Spot / Pantone color must match the LAB value displayed above.
- Print sample standard viewing condition is D50 light booth.
- Screen ruling 175 Lpi or above.
- Die-line may slightly different from latest development, check with product vendor or Spin Master.
- Die-line, placement line and placement indicator **do not print**.

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## UPC Block - Placement

Factory according to MSF, Engineer or Spin Master instruction to print 600-number & UPC  
If required UPC is not found in this artwork, printer to generate accordingly

Domestic / International UPC



## Country of Origin - Placement

Factory according to production country to print Country of Origin (COO)  
If corresponding country is not in below, contact Spin Master to provide translation

China  
Vietnam  
India  
Mexico  
Indonesia

MADE IN CHINA • FABRIQUÉ EN CHINE  
HEISHI EN CHINA • CHINE HEISHI  
MADE IN VIETNAM • FABRIQUÉ AU VIETNAM  
HEISHI EN VIETNAM • VIETNAM HEISHI  
MADE IN INDIA • FABRIQUÉ EN INDE  
HEISHI EN INDE • INDONÉSIA HEISHI  
MADE IN MEXICO • FABRIQUÉ AU MEXIQUE  
HEISHI EN MEXICO • MEXICO HEISHI  
MADE IN INDONESIA • FABRIQUÉ EN INDONÉSIE  
HEISHI EN INDONÉSIE • INDONÉSIA HEISHI

Country of Origin Placement

UPC Block Placement