

Production Notes

Artwork serial (docket): T97276_0009_20155156_GML_CB_R2(PAW_Vhp_Pup_Squad_Launchers_Marshall_Ecmx_S26)
 Visual Branding Designer / Date: Marvin Yu (06/20/2025) / (8/12/2025)



Brand: Paw Patrol
 Material: Following Engineer Spec
 Coating:

Spot/Pantone color

Color	Target Values			Measured Values			Densitometer (D50)	Spectrophotometer settings: a. Observer Angle: 2 b. Illuminant: D50 c. Filter: Colorimetric - M1(D50)
	L	a	b	L	a	b		
Pantone 286 C	23	18	-68					Printed color approval process: The color tolerance for the print run with the spectrophotometer is 0.05 ΔE averaged from measuring the color on the left side, middle, and right side of the printed board.

- This contract proof is simulated ISO-12647-2 printing standard on CCBN / C15.(G7 specification)
- CMYK color on printing must closely matching to this contract proof.
- The Spot / Pantone color must match the LAB value displayed above.
- Print sample standard viewing condition is D50 light booth.
- Screen ruling 175 Lpi or above.
- Die-line may slightly different from latest development, check with product vendor or Spin Master.
- Die-line, placement line and placement indicator **do not print**.

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UPC Block - Placement

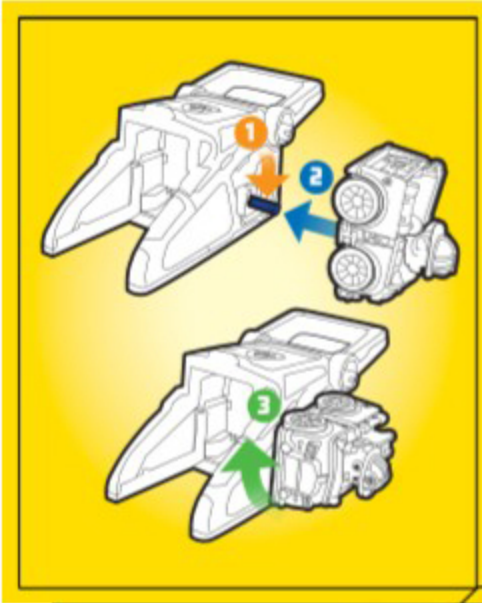
Factory according to MSF, Engineer or Spin Master instruction to print 600-number & UPC if required UPC is not found in this artwork, printer to generate accordingly



Country of Origin - Placement

Factory according to production country to print Country of Origin (COO) if corresponding country is not in below, contact Spin Master to provide translation

- China: MADE IN CHINA / FABRIQUE EN CHINE / HECHO EN CHINA / CHINESE/CHINA
- Vietnam: MADE IN VIETNAM / FABRIQUE AU VIETNAM / HECHO EN VIETNAM / VIETNAMESE/VIETNAM
- Mexico: MADE IN MEXICO / FABRIQUE AU MEXIQUE / HECHO EN MEXICO / MEXICAN/MEXICO
- India: MADE IN INDIA / FABRIQUE EN INDE / HECHO EN INDIA / HINDUSTANI/INDIA
- Indonesia: MADE IN INDONESIA / FABRIQUE EN INDONÉSIE / HECHO EN INDONESIA / INDONESIAN/INDONESIA



Country of Origin Placement
 UPC Block Placement

Vertical Corrugation

ATTENTION ! DANGER D'ÉTOUFFEMENT - CUIDADO DE PEQUEÑOS ELEMENTOS

⚠️ **WARNING:** Do not discharge objects other than the projectiles provided with this toy. Do not fire at people or animals or at property or things. Do not aim at eyes or face.
 ⚠️ **ATTENTION:** Ne pas lancer d'objets autres que les projectiles fournis avec ce jouet. Ne pas tirer sur des personnes ou des animaux, ni à leur portée. Ne pas viser les yeux ou le visage.
 ⚠️ **ADVERTENCIA:** No descargar otros objetos que no sean los proyectiles provistos con este juguete. No disparar en dirección a personas o animales, ni a poca distancia. No se debe apuntar a los ojos ni a la cara.
 ⚠️ **ACHTUNG:** Keine anderen Gegenstände als die mit dem Spielzeug ausgelieferten Geschosse. Nicht in Richtung von Menschen oder Tieren oder auf Gegenstände. Nicht auf Augen oder Gesicht zielen.
 ⚠️ **WAARSCHUWING:** Van geen andere voorwerpen af dan de projectielen die u bij het spelgoed krijgt. Richt niet op mensen of dieren en schiet niet van dichtbij. Niet op ogen of gezicht richten.
 ⚠️ **AVVERTENZA:** Non sparare oggetti diversi dai proiettili forniti con questo giocattolo. Non mirare contro persone o animali, né sparare a distanza ravvicinata. Non mirare agli occhi o al volto.
 ⚠️ **ATENÇÃO:** Não lance objetos além dos projéteis fornecidos com este brinquedo. Não dispare em pessoas ou animais ou a curta distância. Não mire no rosto das outras crianças.
 ⚠️ **ПРЕДУПРЕЖДЕНИЕ:** Не стреляйте никакими снарядами, снарядами или предметами, кроме тех, которые прилагаются к этому игрушку. Не стреляйте по людям, животным или в лицо.
 ⚠️ **OPROUWENING:** Niet schieten op personen of dieren en niet op afstand. Niet schieten op ogen of gezicht. Niet op korte afstand schieten.
 ⚠️ **OPROUWENING:** Ne stréľajte iba predpísané náboje. Ne stréľajte na ľudí, zvierky alebo do tváre. Ne stréľajte na blízko.
 ⚠️ **AVERTISMENT:** Nu se aruncă decât proiectilele furnizate împreună cu acest jucăuș. Nu țineți la țintă persoane sau animale sau la distanțe mici. Nu țineți spre ochii sau față.
 ⚠️ **OPROUWENING:** Myj granule nie należy strzelać w ludzi ani zwierzęta. Nie strzelać w twarz. Nie strzelać na krótko. Nie strzelać w oczy i w twarz.
 ⚠️ **OPROUWENING:** Ne spazivajte druge predmete van projektilov, ki so priloženi. Ne streljajte po ljudeh, živalih ali v obraz. Ne streljajte na kratki razdalji.
 ⚠️ **BIHARSKA:** Ne bacite ništa osim projektila koje su priložene ovom igraćkom. Ne ciljajte na ljude, životinje ili u lice. Ne bacajte na blizini.
 ⚠️ **OPROUWENING:** Ne stréľajte iba predpísané náboje. Ne stréľajte na ľudí, zvierky alebo do tváre. Ne stréľajte na blízko.
 ⚠️ **OPROUWENING:** Nu se aruncă decât proiectilele furnizate împreună cu acest jucăuș. Nu țineți la țintă persoane sau animale sau la distanțe mici. Nu țineți spre ochii sau față.
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WARNING: CHOKING HAZARD - Small parts. Not for children under 3 years.

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