

## Production Notes

Artwork serial (docket):  
T97733\_0008\_20155504\_GML\_OB\_R2(PAW\_Fgr\_Action\_Pups\_Rubble\_S26)  
Visual Branding Designer / Date:  
Marvin Yu (04/23/2025) / Tina Zhou(06/18/2025)



Brand: Paw Patrol  
Material: Following Engineer Spec  
Coating:

### Spot/Pantone color

Color	Target Values			Measured Values			Densities (482/60)
	L	a	b	L	a	b	
Pantone 286 C	23	18	-68				

**Spectrophotometer settings:**  
a. Observer Angle: 2  
b. Illuminant: D50  
c. Filter: Colorimetric - M1(D50)

**Printed color approval process:**  
The color tolerance for the print run with the spectrophotometer is  $\Delta E_{00} \leq 2$  averaged from measuring the color on the left side, middle, and right side of the printed board.

- This contract proof is simulated ISO-12647-2 printing standard on CCNB / C15.(G7 specification)
- CMYK color on printing must closely matching to this contract proof.
- The Spot / Pantone color must match the LAB value displayed above.
- Print sample standard viewing condition is D50 light booth.
- Screen ruling 175 Lpi or above.
- Die-line may slightly different from latest development, check with product vendor or Spin Master.
- Die-line, placement line and placement indicator **do not print**.

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## UPC Block - Placement

Factory according to MSF, Engineer or Spin Master instruction to print 600-number & UPC  
If required UPC is not found in this artwork, printer to generate accordingly

Domestic UPC

International UPC



## Country of Origin - Placement

Factory according to production country to print Country of Origin (COO)  
If corresponding country is not in below, contact Spin Master to provide translation

**China**  
MADE IN CHINA / FABRIQUÉ EN CHINE  
HECHO EN CHINA / ÇINDE ÜRETİLMİŞTİR

**Vietnam**  
MADE IN VIETNAM / FABRIQUÉ AU VIETNAM  
HECHO EN VIETNAM / VIETNAMDA ÜRETİLMİŞTİR

**Mexico**  
MADE IN MEXICO / FABRIQUÉ AU MEXIQUE  
HECHO EN MEXICO / MEXIKADA ÜRETİLMİŞTİR

**India**  
MADE IN INDIA / FABRIQUÉ EN INDE  
HECHO EN INDIA / HINDISTANDA ÜRETİLMİŞTİR

**Indonesia**  
MADE IN INDONESIA / FABRIQUÉ EN INDONÉSIE  
HECHO EN INDONESIA / ENDONEZİYADA ÜRETİLMİŞTİR

Drawn: PAW Paw Patrol FIG Action Pup Asst  
Product Description: SPM No.: SPM 27038  
Component: Board: 350gsm CCNB+B9 (E Flute)  
Spec. No.: SPM\_27038\_FIG\_ACTION-PUPS\_TRAY\_V5  
Note:



UPC Block Placement

Country of Origin Placement