

Production Notes

Artwork serial (docket) :
T17791_0020_20156339_GML_OB_R1(PAW_Vhc_Pupsqdrcls_Sandr_Zuma_S26)
Visual Branding Designer / Date :
Marvin Yu (4/07/2025)



Effect

Brand: Paw Patrol
Material: Following Engineer Spec
Coating:

Spot/Pantone color

Color	Target Values			Measured Values			Deviations (ΔE2000)
	L	a	b	L	a	b	
Pantone 286 C	23	18	-68				

Spectrophotometer settings:
a. Observer Angle: 2
b. Illuminant: D50
c. Filter: Colorimetric - M1 (D50)

Printed color approval process:
The color tolerance for the print run with the spectrophotometer is ΔE 00 ±2 averaged from measuring the color on the left side, middle, and right side of the printed board.

- This contract proof is simulated ISO-12647-2 printing standard on CCNB / C15.(G7 specification)
- CMYK color on printing must closely matching to this contract proof.
- The Spot / Pantone color must match the LAB value displayed above.
- Print sample standard viewing condition is D50 light booth.
- Screen ruling 175 Lpi or above.
- Die-line may slightly different from latest development, check with product vendor or Spin Master.
- Die-line, placement line and placement indicator **do not print**.

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UPC Block - Placement

Factory according to MSF, Engineer or Spin Master instruction to print 600-number & UPC
If required UPC is not found in this artwork, printer to generate accordingly

Domestic UPC

#6074737 / #20156339



International UPC

#6074737 / #20156339



Country of Origin - Placement

Factory according to production country to print Country of Origin (COO)
If corresponding country is not in below, contact Spin Master to provide translation

China

MADE IN CHINA
FABRIQUE EN CHINE
HECHO EN CHINA
ÇINDE ÜRETİLMİŞTİR

Vietnam

MADE IN VIETNAM
FABRIQUE AU VIETNAM
HECHO EN VIETNAM
VIETNAMDA ÜRETİLMİŞTİR

India

MADE IN INDIA
FABRIQUE EN INDE
HECHO EN INDIA
HINDISTANDA ÜRETİLMİŞTİR

Mexico

MADE IN MEXICO
FABRIQUE AU MEXIQUE
HECHO EN MEXICO
MEXIKKADA ÜRETİLMİŞTİR

Indonesia

MADE IN INDONESIA
FABRIQUE EN INDONÉSIE
HECHO EN INDONESIA
ENDONEZYADA ÜRETİLMİŞTİR

